

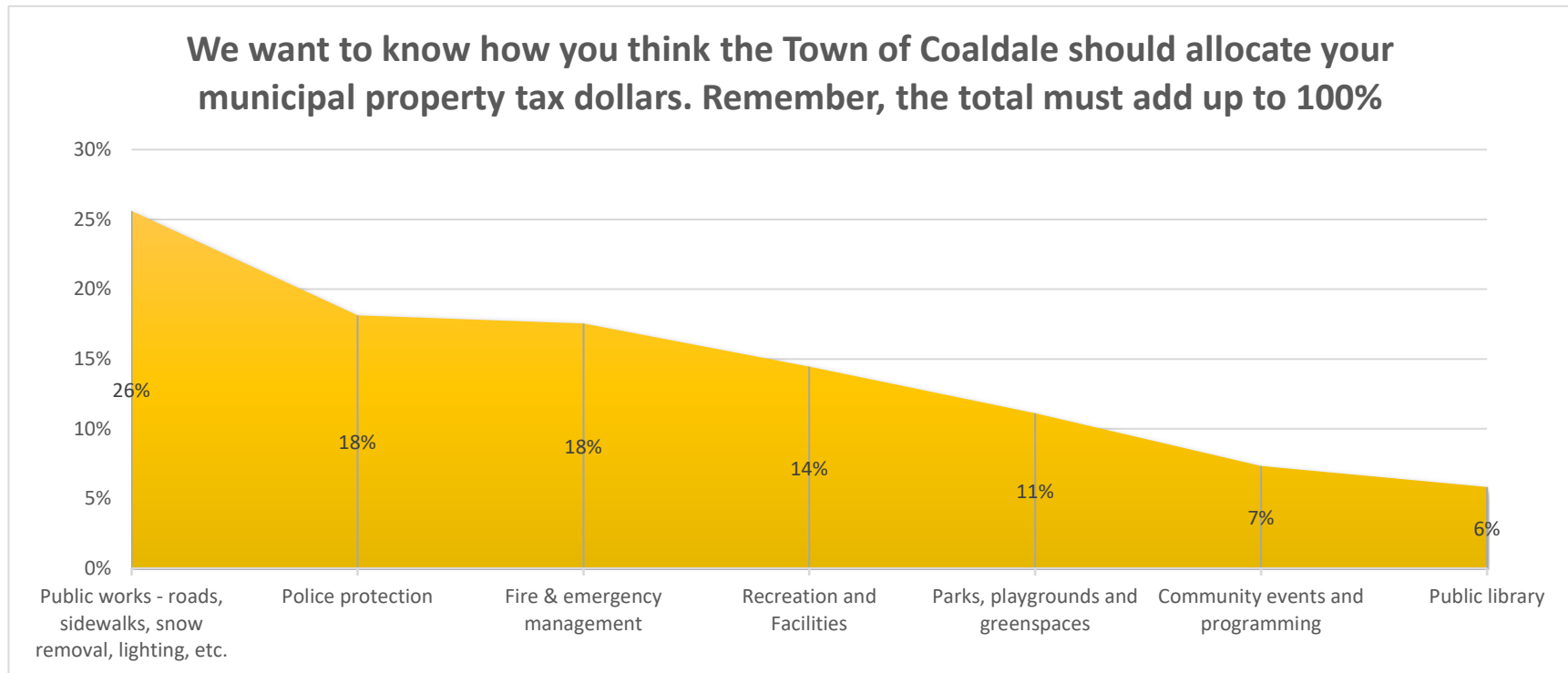
Town of Coaldale Community Survey

March 2024

Results

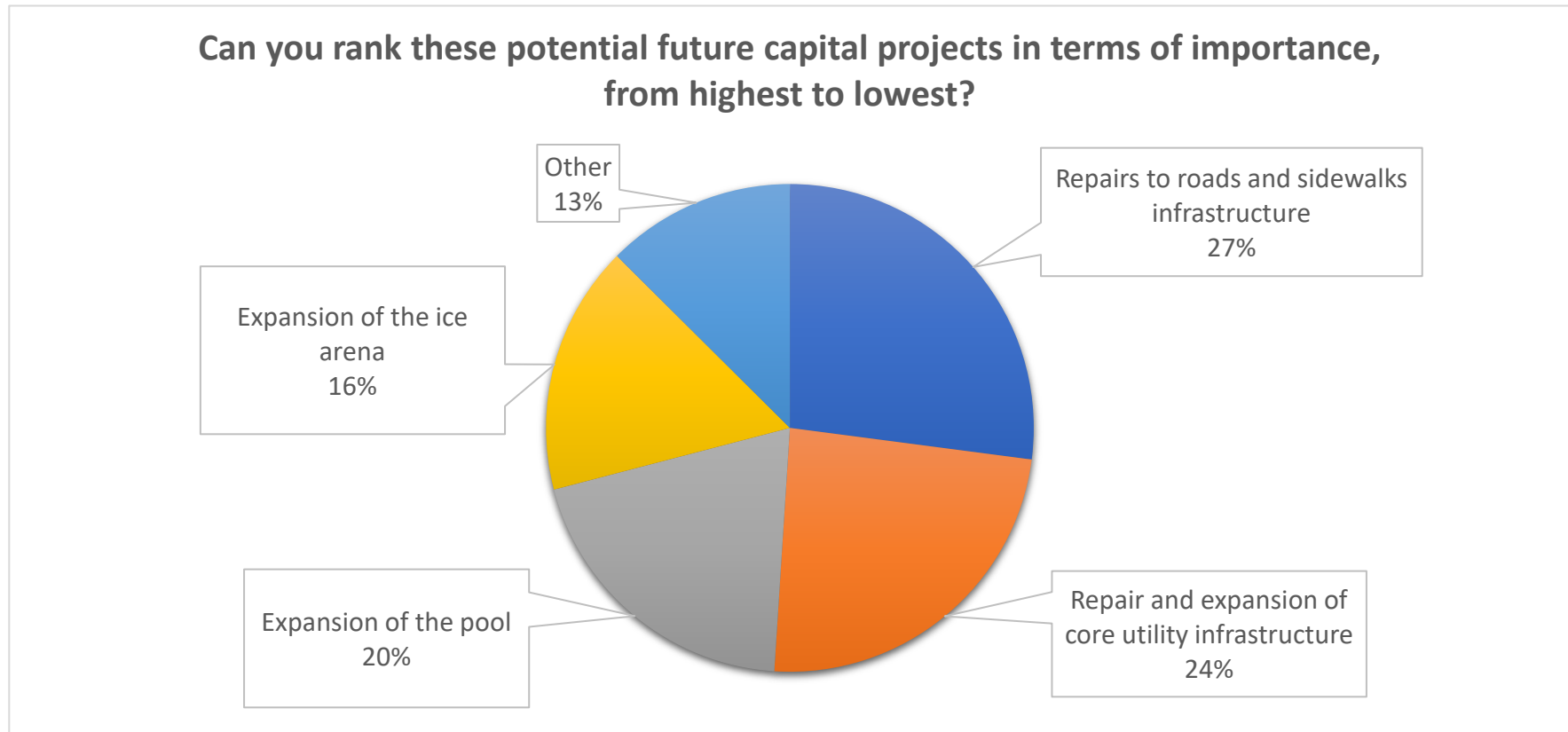
Question #1: We want to know how you think the Town of Coaldale should allocate your municipal property tax dollars. Remember, the total must add up to 100%

Public works - roads, sidewalks, snow removal, lighting, etc.	26%
Police protection	18%
Fire & emergency management	18%
Recreation and Facilities	14%
Parks, playgrounds and greenspaces	11%
Community events and programming	7%
Public library	6%
	<hr/>
	100%
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Question #2: Can you rank these potential future capital projects in terms of importance, from highest to lowest?

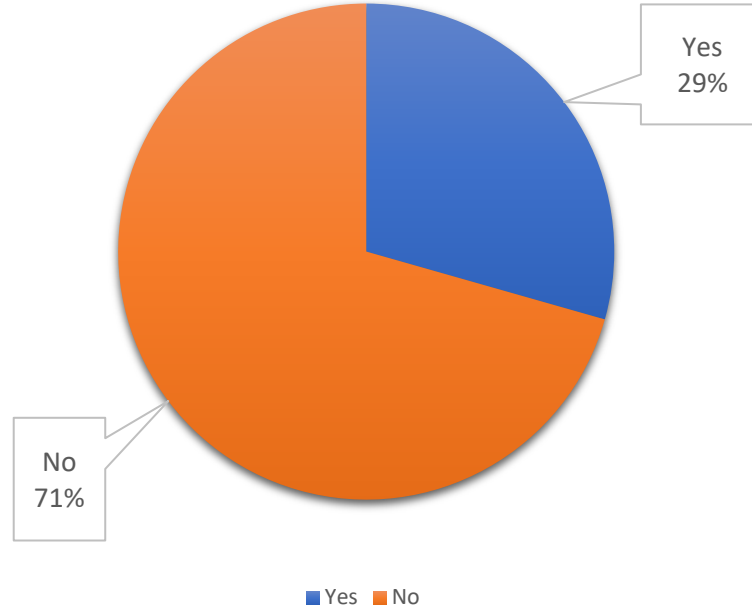
Repairs to roads and sidewalks infrastructure	27%
Repair and expansion of core utility infrastructure	24%
Expansion of the pool	20%
Expansion of the ice arena	17%
Other	13%
	<u>100%</u>



Question #3: Would you support a tax increase to help fund your highest ranked potential future capital project?

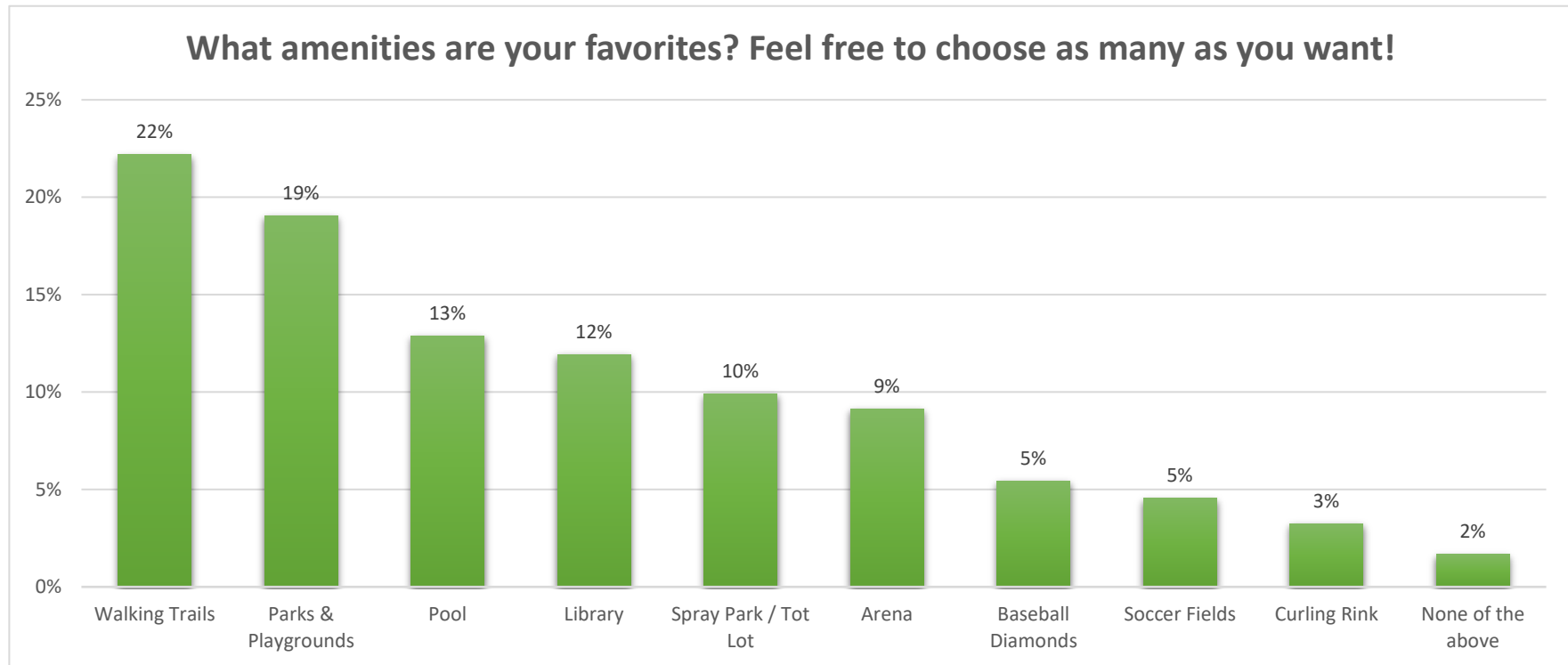
Yes	29%
No	71%
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	100%
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Would you support a tax increase to help fund your highest ranked potential future capital project?



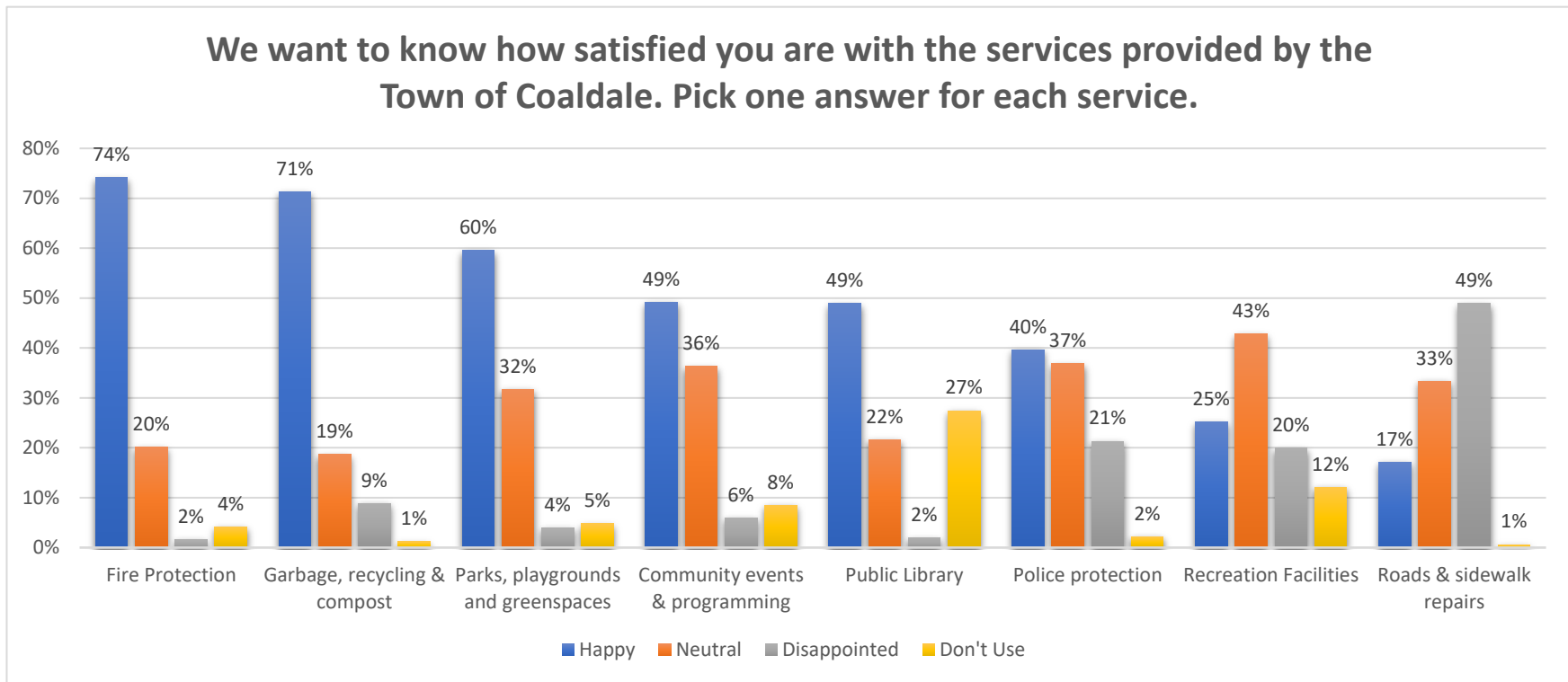
Question #4: What amenities are your favorites? Feel free to choose as many as you want!

Walking Trails	22%
Parks & Playgrounds	19%
Pool	13%
Library	12%
Spray Park / Tot Lot	10%
Arena	9%
Baseball Diamonds	5%
Soccer Fields	5%
Curling Rink	3%
None of the above	2%
	<hr/> <hr/> 100%



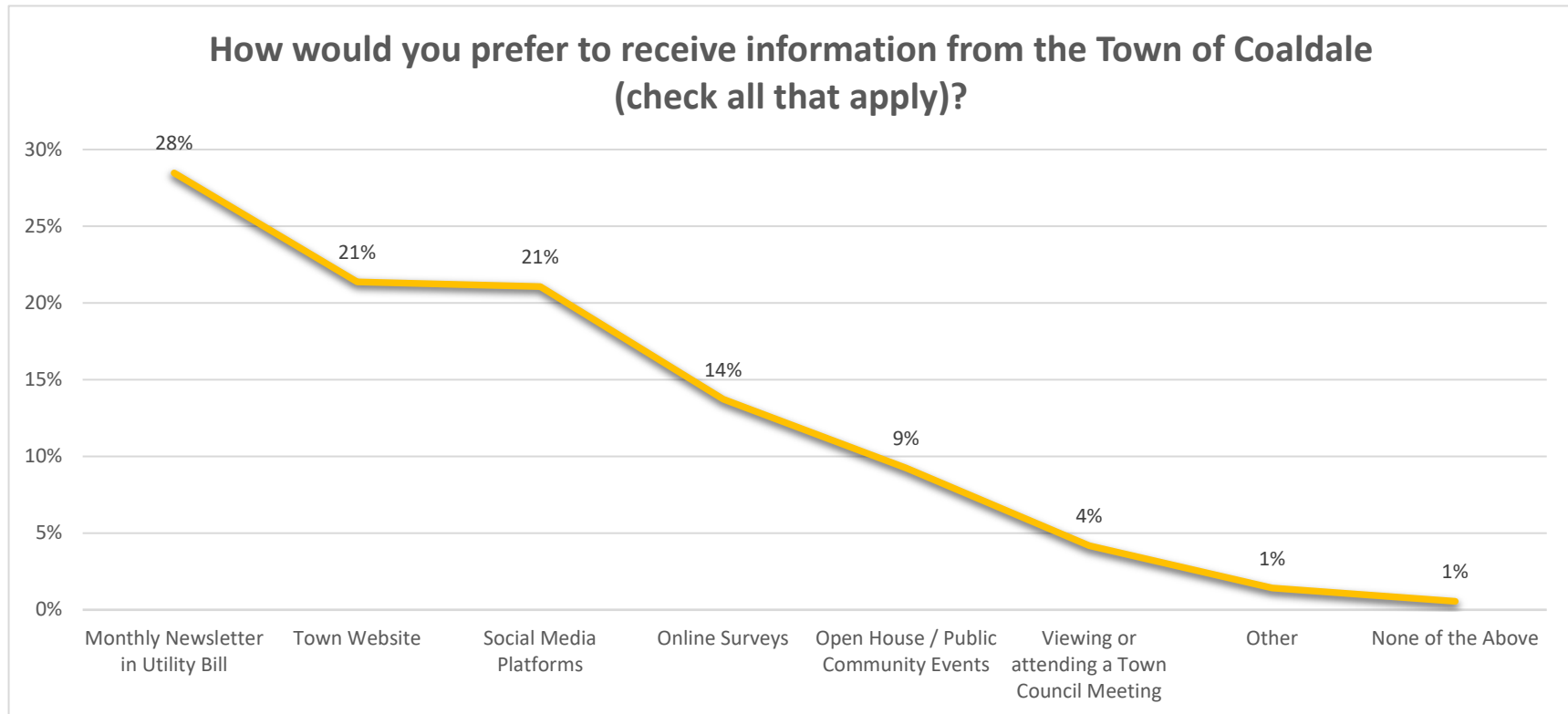
Question #5: We want to know how satisfied you are with the services provided by the Town of Coaldale. Pick one answer for each service.

	Happy	Neutral	Disappointed	Don't Use	Total
Fire Protection	74%	20%	2%	4%	100%
Garbage, recycling & compost	71%	19%	9%	1%	100%
Parks, playgrounds and greenspaces	60%	32%	4%	5%	100%
Community events & programming	49%	36%	6%	8%	100%
Public Library	49%	22%	2%	27%	100%
Police protection	40%	37%	21%	2%	100%
Recreation Facilities	25%	43%	20%	12%	100%
Roads & sidewalk repairs	17%	33%	49%	1%	100%



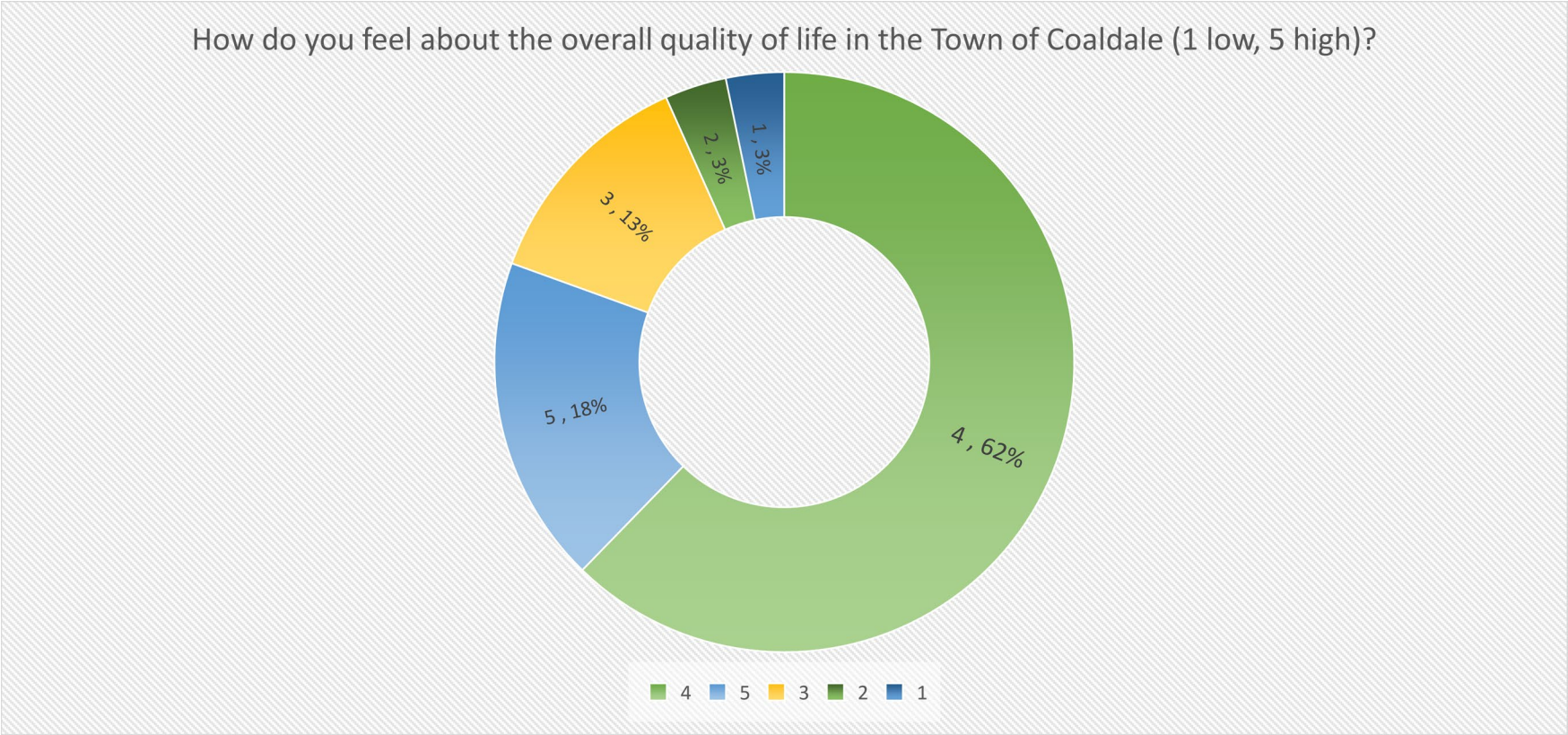
Question #6: How would you prefer to receive information from the Town of Coaldale (check all that apply)?

Monthly Newsletter in Utility Bill	28%
Town Website	21%
Social Media Platforms	21%
Online Surveys	14%
Open House / Public Community Events	9%
Viewing or attending a Town Council Meeting	4%
Other	1%
None of the Above	1%
	<u>100%</u>



Question #7: How do you feel about the overall quality of life in the Town of Coaldale (1 low, 5 high)?

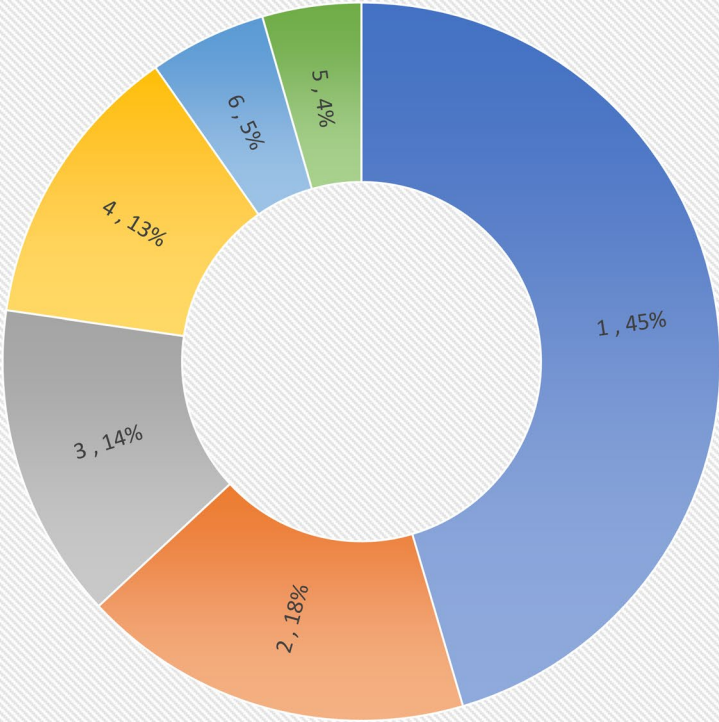
4	62%
5	18%
3	13%
2	3%
1	3%
<hr/>	
100%	
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Question #8: Within the next five years, how likely is it that you will move out of Coaldale (1, not moving - 6, moving definitely)?

1	45%
2	18%
3	14%
4	13%
6	5%
5	4%
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100%	
<hr/>	

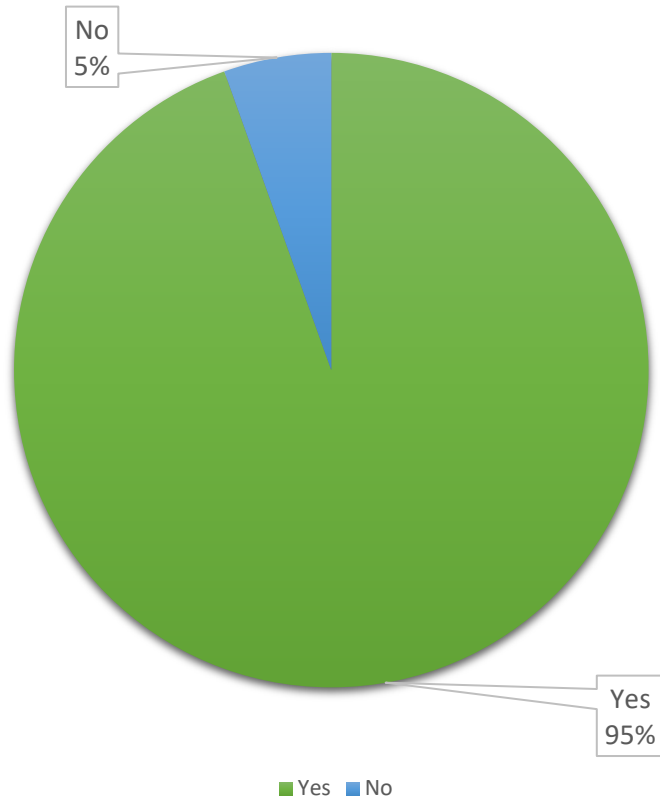
Within the next five years, how likely is it that you will move out of Coaldale (1, not moving - 6, moving definitely)?



Question #9: Would you recommend Coaldale as a place to live?

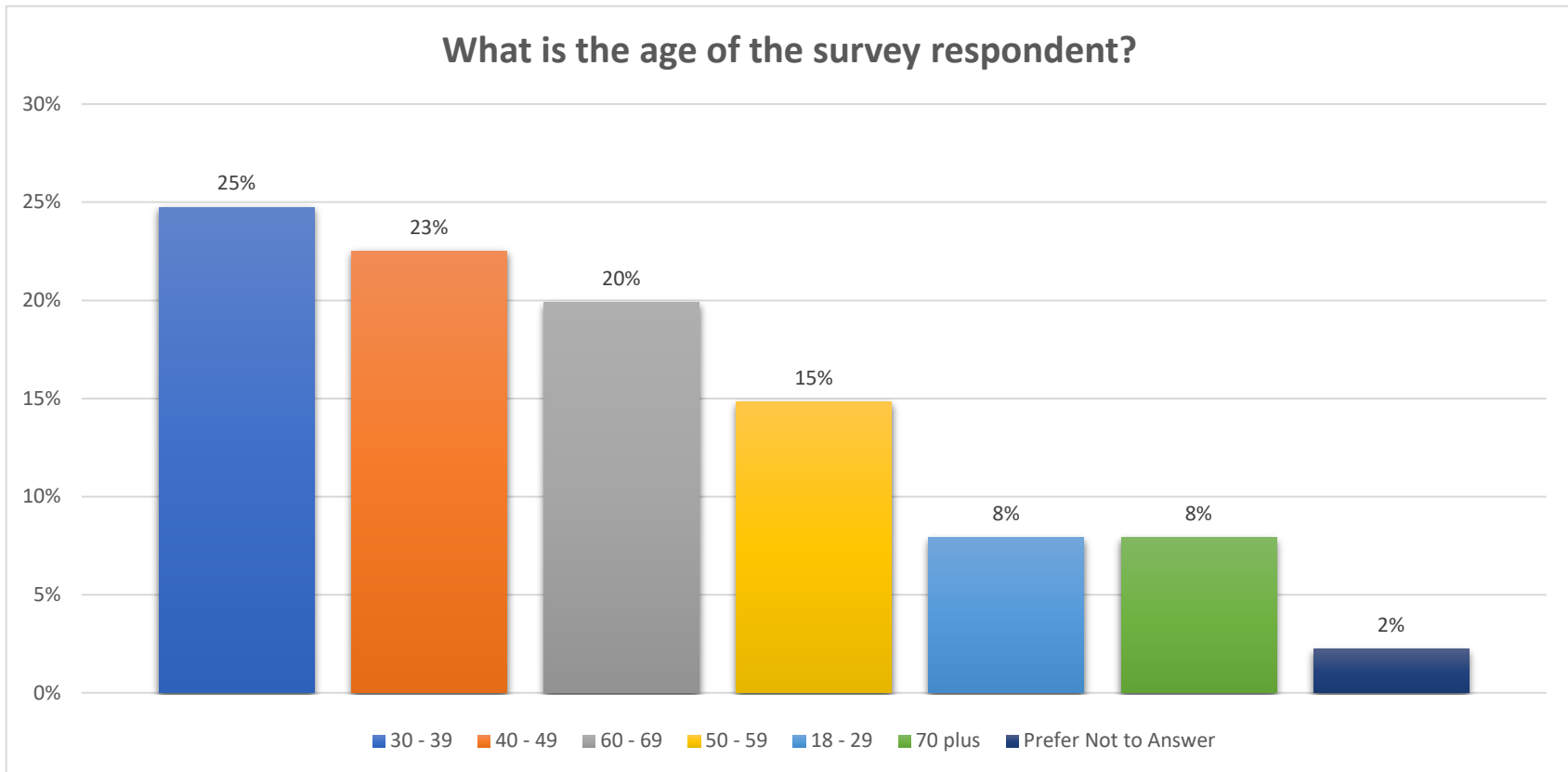
Yes	95%
No	5%
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	100%
	<hr/>

Would you recommend Coaldale as a place to live?



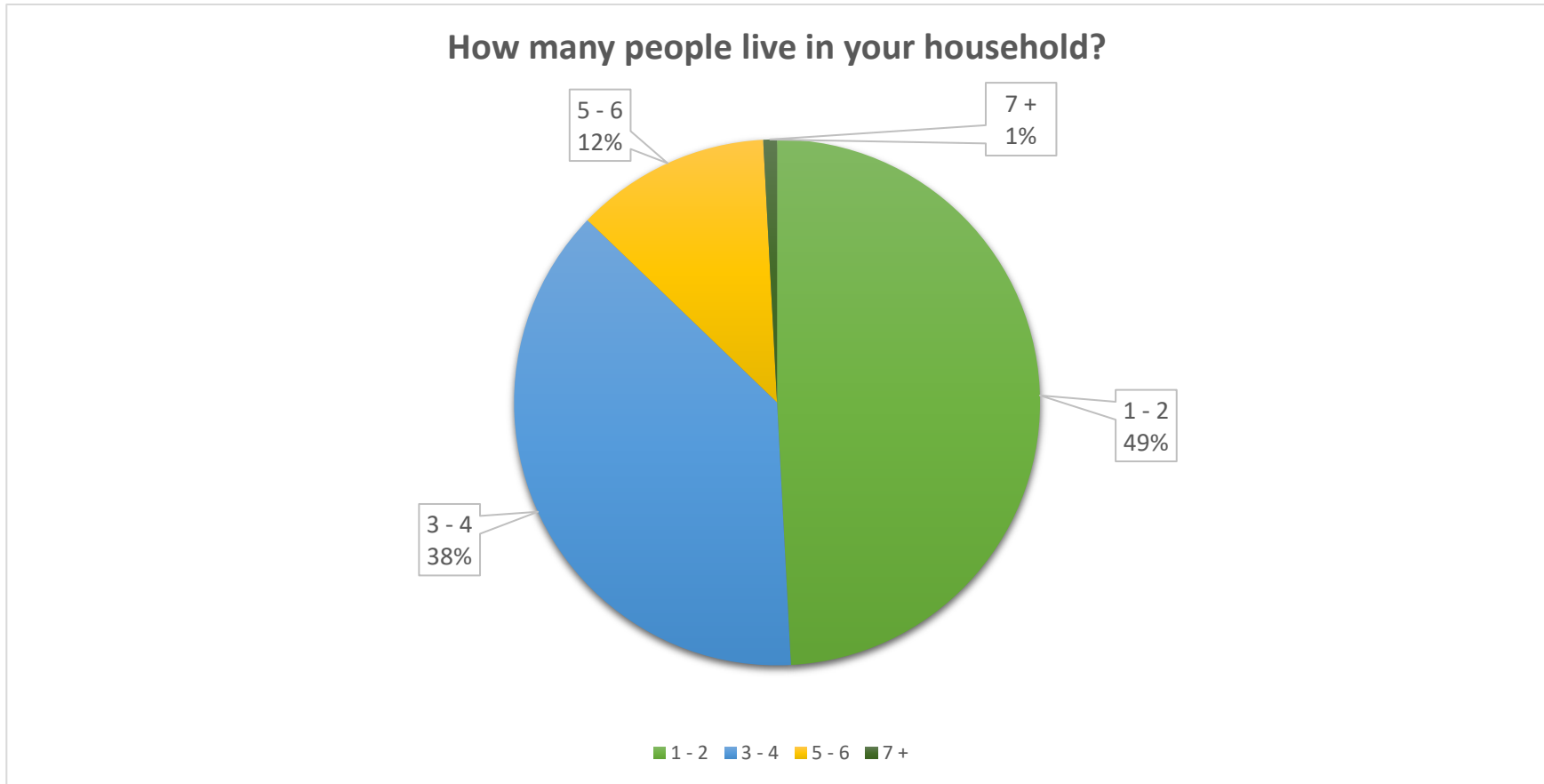
Question #10: What is the age of the survey respondent?

30 - 39	25%
40 - 49	23%
60 - 69	20%
50 - 59	15%
18 - 29	8%
70 plus	8%
Prefer Not to Answer	2%
	<hr/> <hr/> 100%



Question #11: How many people live in your household?

1 - 2	49%
3 - 4	38%
5 - 6	12%
7 +	1%
	<hr/>
	<u>100%</u>



Question #12: What would you like to add on the allocation on your municipal tax dollars?



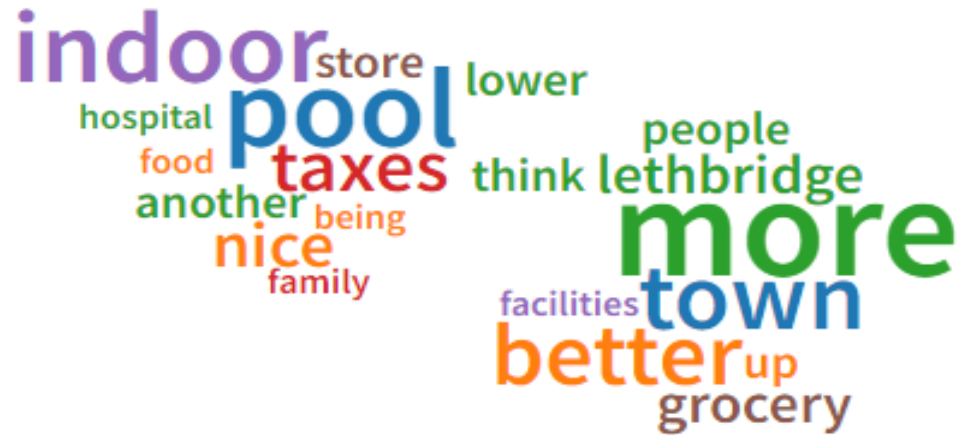
Question #13: What amenities would you like to see added to the Town of Coaldale?



Question #14: What can the Town do to enhance communication and engagement results between residents and Council?



Question #15: In your opinion, what additions or enhancements could the Town make to enhance Coaldale as a more appealing place to reside?



Question #16: What factors contribute to Coaldale being a desirable place to live?



Question #17: Please share any suggestions to improve services and quality of life in the Town of Coaldale?



Question #18: Do you have any closing thoughts not already addressed in this survey that you would like to share?



Appendix - Data Results

Total Completed Survey Responses	497
Total Survey Invitations Mailed (less returned mail)	3,191
Percentage Completion Rate	<u>15.58%</u>

Total Survey Responses Opened / Started	1,125
Total Survey Invitations Mailed	3,191
Percentage of Surveys Started	<u>35.26%</u>

Percentage of Surveys Completed / Started	<u>44.18%</u>
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Survey Response Rate - Timeline	Week 1	Week 2	Week3
	<u>64%</u>	<u>26%</u>	<u>10%</u>